



Koach

From Grassroots to Glory

Building the pathway to success.



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We are Koach

Koach Hub is a dynamic SportsTech company with a clear mission: to revolutionize the development of grassroots soccer. We democratize access to technology by making it affordable to youth clubs around the world.

Through an all-in-one solution, we harness technology and data to push boundaries. Our features are designed to elevate individual player growth, fueling a journey from grassroots to greatness.

Koach's platform is currently used in **12 countries**. We are more than a technology provider. Our partner ecosystem caters to areas from mental health, coach and player education, wearables and nutrition.



Problems we address for Clubs & Federations

- **Untapped talent:**

All major stars of football come through the ranks of grassroots level clubs and academies.

- **The great divide**

Grassroots clubs / academies are a segment overlooked by major tech players.

- **The commercialization pressure**

There is rapid increase in the commercialization of the amateur game in the grassroots level.

Clubs and academies need innovative tools to connect with players, parents, sponsors, and scouts effectively.

- **The public pressure**

Federations and sports bodies has increased scrutiny over performance and unavailability of information.



Koach enables

Koach provides a platform for grassroots clubs to capture and access data, enabling them to discover insights empowering player development, performance.

Player Passport

Detailed player's digital resume to showcase their progression through the age groups with match statistics.

Player and team Insights

Player progression and tracking based on coaches feedback for parents and players.

Digitize club operations

A platform designed digitize club operations to drive productivity while meeting specific needs of soccer clubs.

New revenue streams for clubs

Unlock additional revenue streams for clubs beyond the traditional channels.

Federation Support / Player Discovery

Provides Federations with a comprehensive overview of talent - nationwide!



TEAM INFORMATION AND PLAYER PROFILES

- DETAILED PLAYER INFORMATION
- AN INDIVIDUAL ACTION PLAN
- BE INFORMED ABOUT PLAYER UPDATES, INJURIES AND MEDICAL CONDITIONS
- TRACK PLAYER ACTIVITY

The screenshot shows a player profile for Alex Smith. On the left is a circular profile picture of a young boy. Below the picture, the name "Smith Andrew" is displayed in large white text, with an "Edit" button underneath. To the right of the profile picture is a table with five tabs: "Info", "IAP", "Updates", "Medical", and "Activity". The "Info" tab is selected, showing a list of player details. Below the "Info" tab is a "Contact" section with three columns: "Player Contact", "Parent Contact", and "Emergency Contact".

Info	IAP	Updates	Medical	Activity
First Name	: Smith	Height	: 150cm	
Last Name	: Andrew	Weight	: 30lbs	
Nick Name	: Jo	Given Position	: Midfield (Left)	
Date Of Birth	: 3/3/2011	Preferred Position	: Midfield (Centre)	
Age	: 09 yrs 7 Months	Team Assigned	: Under 10 / Under 12	
Jersey Number	: 12	Foot	: Right/Left	

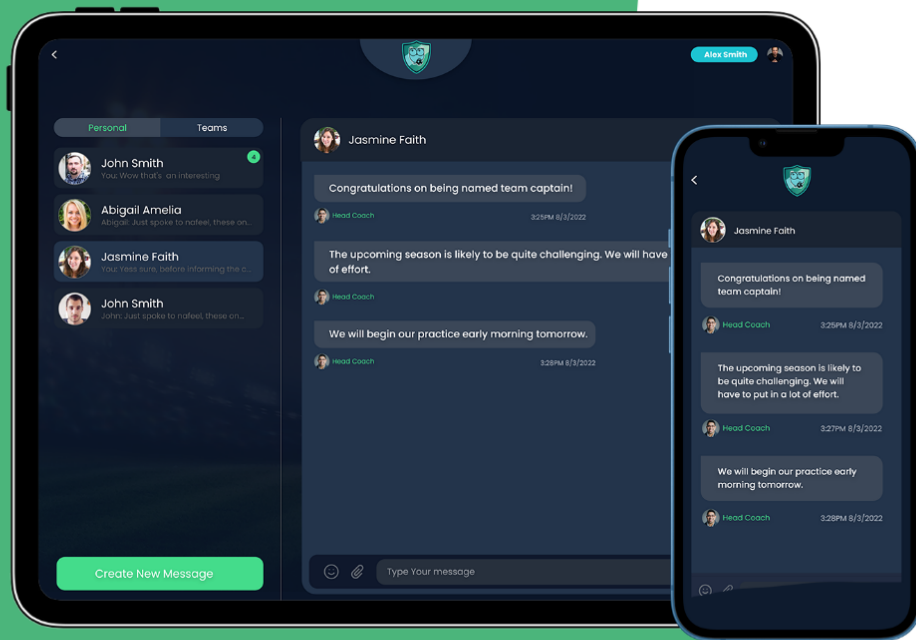
Contact

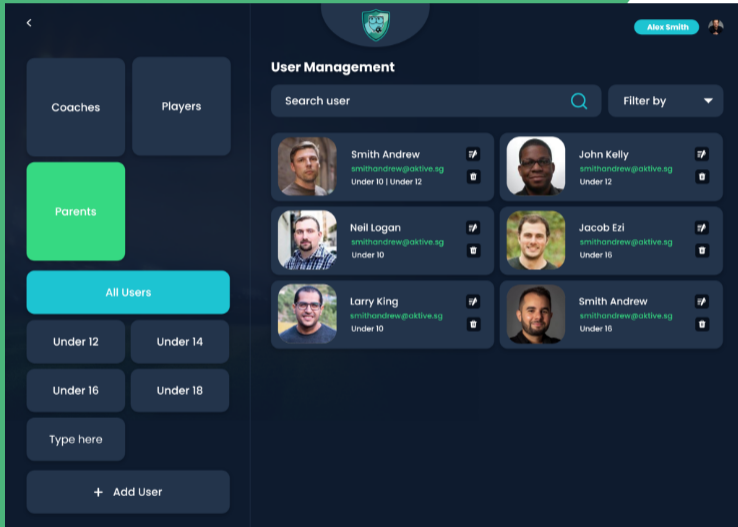
Player Contact	Parent Contact	Emergency Contact
+65 6436 7228	+65 6436 4785	+65 6436 1122

FULLY FLEDGED MESSAGING

An all new messaging feature, allowing coaches, players and parents to seamlessly communicate. This includes private and group chats within teams.

- KEEP ALL PLAYERS, PARENTS AND COACHES UPDATED 24/7
- ATTACH DOCUMENTS AND IMAGES TO YOUR MESSAGES.





PARENT ACCOUNT MANAGER

Parents will have dedicated profiles to oversee and be up-to-date on their children's activities and progress.

- NEW PARENT USER ROLE WHICH COULD BE LINKED TO MULTIPLE PLAYERS.
- ENABLES PARENTS TO TRACK AND VIEW THEIR CHILD'S SCHEDULE, PERFORMANCE AND STATS!

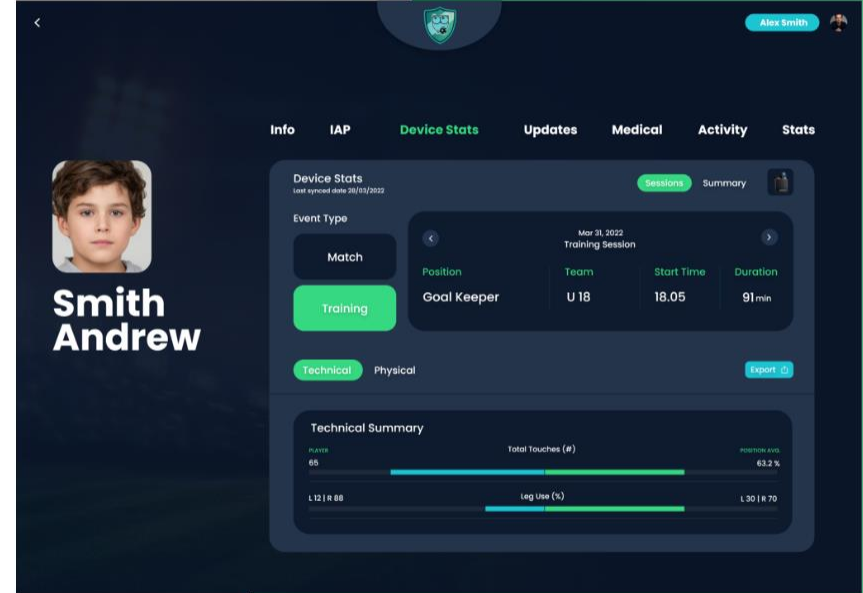
INTEGRATION WITH 3D PARTY DATA APPS



Monitor and track your players progress by integrating with Playmaker and other third-party data tracking applications.

TRACK AND COMPARE STATS

- Distance covered
- Speed changes and HID
- Touches on ball and left Vs right foot analysis
- Work rate



INTEGRATION WITH 3D PARTY DATA APPS

DRIBL

Integration to Dribl's next generation AI Automated
Football Cameras

INTEGRATION TO THE DRIBL COMPETITION AND
LEAGUE MANAGEMENT PLATFORM:

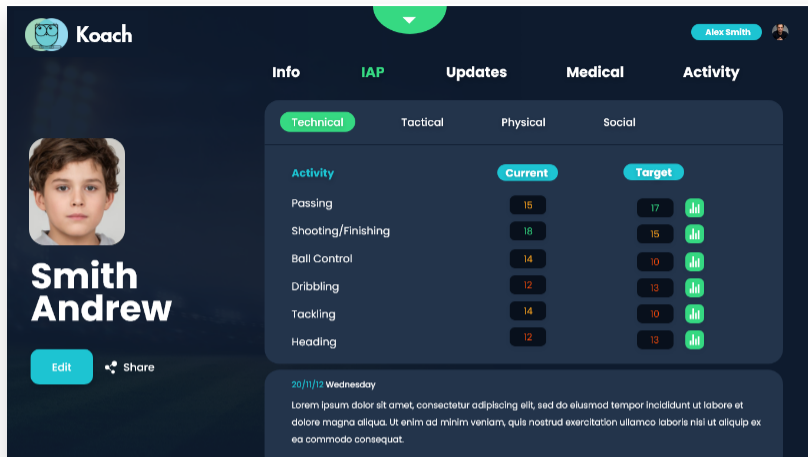
- Match data
- Player statistics
- Performance analytics



PAYMENT PORTAL

- Seamlessly collect fees through Koach Hub
- Real-time update and reconciliation of payments
- Automatic payment reminders





INDIVIDUAL ACTION PLANS

- USES THE 4 CORNER MODEL
(Technical, Tactical, Physical, Psycho/Social)
- ABILITY TO SET TARGETS AND CURRENT RATING FROM 1 TO 20
- A COMMENTS SECTION FOR FEEDBACK ON CONTINUOUS IMPROVEMENT
- VISUAL REPRESENTATION TO TRACK PROGRESS
- SHARE AS A PDF

PLANNER

<

Alex Smith



Planner

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May 2021

>

MON	TUE	WED	THU	FRI	SAT	SUN
28	29	30	31	01	02	03
04	05	06	07	08	09	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

UNDER 12

UNDER 14

UNDER 16

UNDER 18

UNDER 21

+

May 6, Wed

Under 12 Training10:00am

Location

RSVPViewPlan

Under 14 Match04:00pm

Location

May 7, Thu

No Events

PLANNER

- SET YOUR MATCH AND TRAINING EVENTS

Ability to add single or multiple events

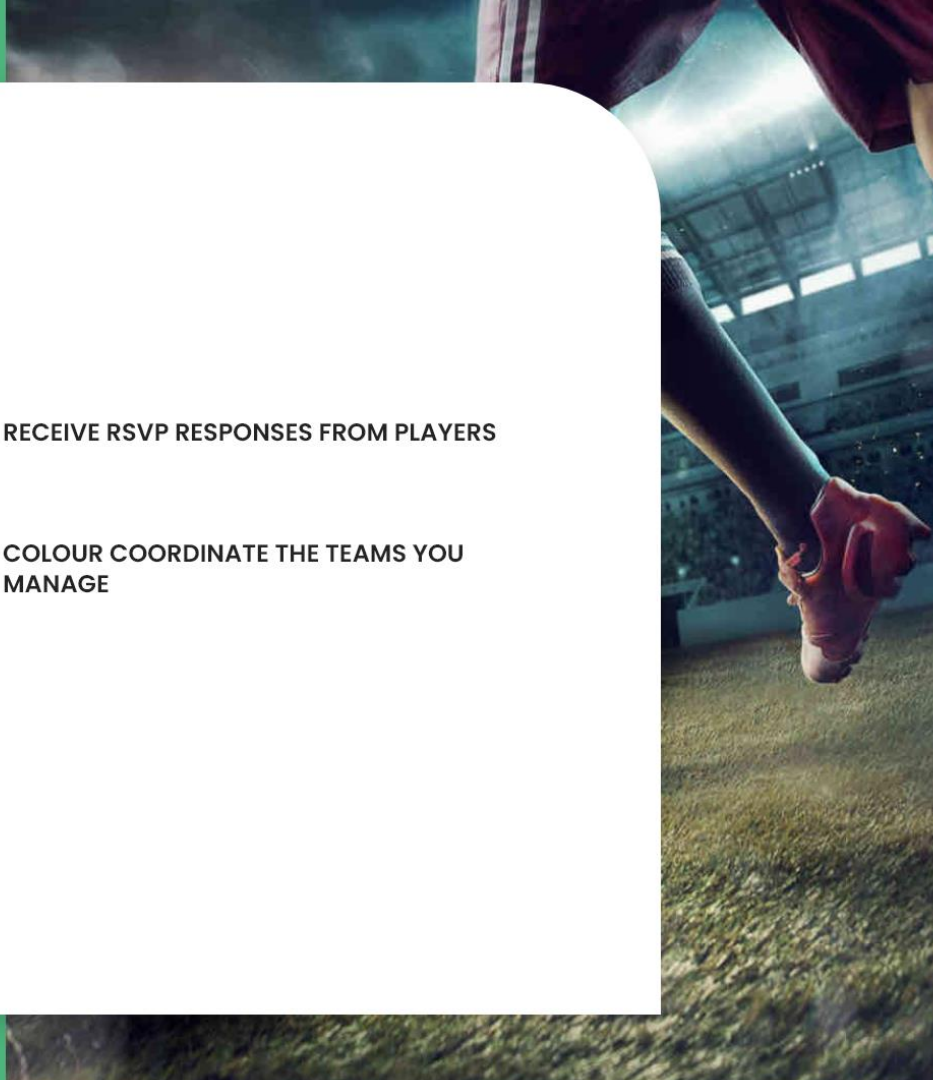
- SEND PUSH NOTIFICATIONS TO PLAYERS

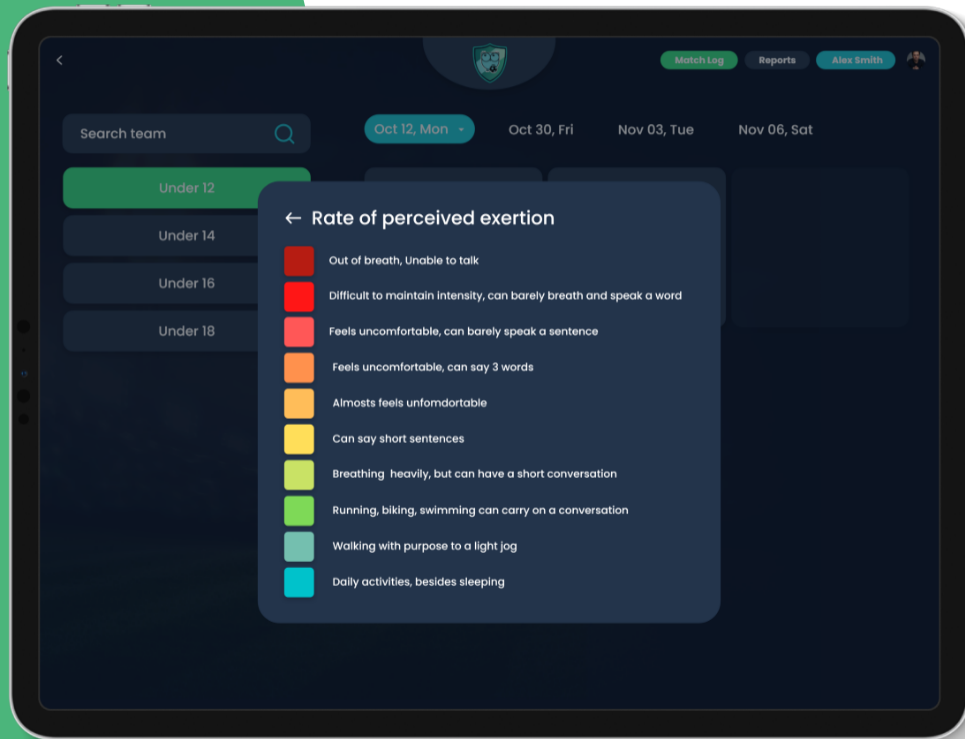
- SYNC WITH YOUR PERSONAL CALENDAR

- LINKED TO THE MAP APPLICATION ON YOUR DEVICE

- RECEIVE RSVP RESPONSES FROM PLAYERS

- COLOUR COORDINATE THE TEAMS YOU MANAGE



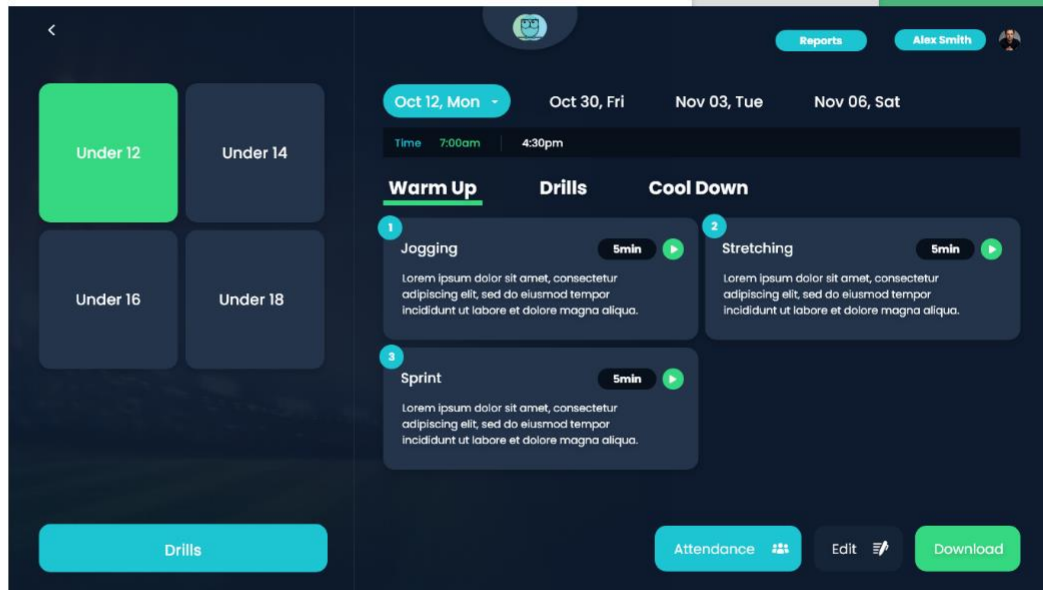


RATE OF PERCEIVED EXERTION [RPE]

- Players can add their RPE reflections after every training session.
- Coaches gain real-time insights into player workload.
- Enables tailored training for peak performance.

TRAINING HUB

- PLAN A SCHEDULED TRAINING SESSION
- MAINTAIN YOUR OWN DRILLS LIBRARY
- DOWNLOAD A COPY OF YOUR TRAINING SESSION
- TAKE SESSION ATTENDANCE





Robin Hood

● Duration 5min | ● Session Topic/Outcome Running with the ball | ● Video URL shorturl.at/dsLY7

Description

Robin Hood is a game all about stealing from the rich. The game starts with all the balls in the middle square. When the coach says go, one player from each team leaves their "Castle" steals a ball and dribbles it back. They high five the next player and then they go. Once all the balls in the middle have gone, the coach will shout "Robin Hood". Players can now steal from other teams. There is no stopping teams from stealing from your castle and the coach must ensure that only one player leaves the grid at once. Team with the most footballs at the end wins. Players should be aiming to steal from the teams that have the most footballs.

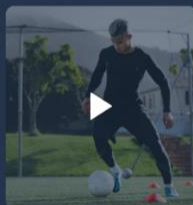


Equipment needed Cones, bibs, balls

Area size 40 x 40

Number of Players 8 - 16

Age Range 6 - 10



Set up

- Cones for the grid
- 4 squares, 1 in each corner
- 1 square in the middle
- Bibs for each team
- Footballs placed in the middle square

Coaching Points

- Scanning
- The weight of each touch
- Different parts of foot to control the ball
- Decision making based on other teams

TRAINING DRILLS

● MAINTAIN YOUR VERY OWN DRILL LIBRARY BY ADDING, EDITING AND REMOVING DRILLS

● FOR EACH DRILL

Upload an image/diagram

A Video

Short Description

Equipment required

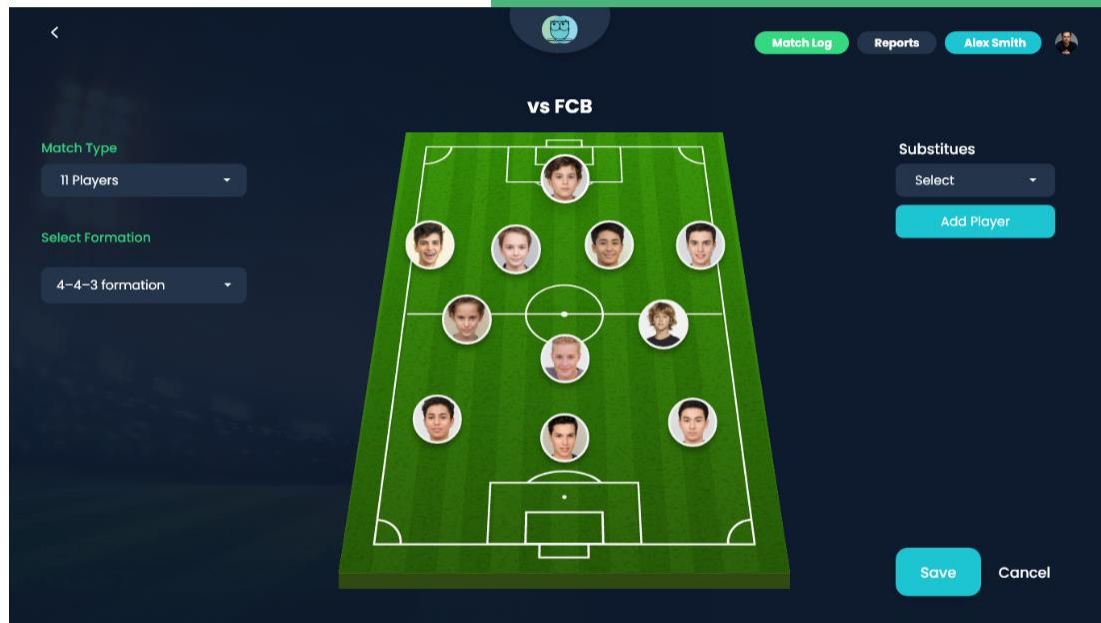
Recommended timing

Coaching Points

Progressions

MATCH DAY HUB

- REPLACE YOUR TACTICS BOARD
- SELECT THE MATCH DAY FORMAT
- SELECT PREFERRED FORMATION
- CREATE YOUR STARTING LINE UP





SCOREBOARD

- SHARE LIVE UPDATES OF THE GAME
- UPDATE WITH SIMPLE ACTION POINTS
- RATE PLAYER PERFORMANCES
- RECORD MATCH ATTENDANCE
- OVERALL MATCH SUMMARY

Under 12

Under 14

Under 16

Oct 12, Mon

Oct 16, Thur

Oct 30, Sat

Time 7:00am vs Liverpool - U 12 4:30pm

Under 12

2

vs

Liverpool

1

46:25

Start Game

1st Half End

2nd Half Start

End Game


Summary

Attendance


Player Rating

Match Formation

4-4-3 formation



Substitutes



Opponent

10:00 min
Smith Andrew Good Pass

17:54 min
Eden Frank Goal!

46:00 min
Half Time (+1min)

Under 12

2

vs

46:25

Liverpool

1

Penalty Won

Penalty Conceded

Penalty Missed

Sub out

Red Card

Yellow Card

Corner

Assist

Goal Scored

Goal Conceded

Save



TRY-OUT MANAGER

- MAINTAIN YOUR PRELIMINARY ROSTER WITH TEMPORARY ACCOUNTS FOR PLAYERS WHO SIGN UP FOR TRIALS
- MOVE SELECTED PLAYERS INTO YOUR TEAMS AFTER SELECTION

SkoutHub

Where talent meets opportunity!

Skout Hub is a revolutionary scouting platform designed to empower soccer athletes and provide them with a unique opportunity to showcase their talents and accomplishments. This cutting-edge solution is built to transform the way you unearth exceptional talent & designed to empower all athletes on their journey to greatness.

Skout Hub offers an expansive canvas for athletes to showcase their achievements, match statistics, and skills. It serves as a comprehensive portfolio, providing scouts with a centralized view of an athlete's journey and potential.



Why use SkoutHub

For Federations:

Enhanced Visibility:

Gain access to a centralised hub that consolidates player data from all clubs, academies, and schools – nationwide!

Efficient Evaluation:

Streamlined access to comprehensive athlete profiles.

Strategic Planning:

Make informed decisions for talent development.

For Athletes:

Visibility:

Be seen by the right eyes at the right time.

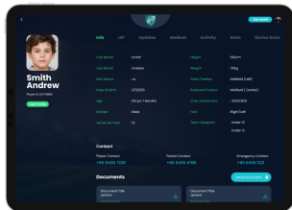
Effortless Showcase:

Display all player achievements and skills seamlessly.

Connect with Coaches:

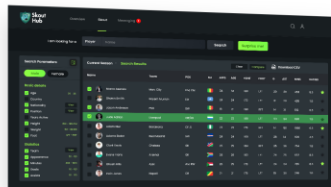
Bridge the gap between potential and opportunity.

Koach Hub **Data Play**



Koach Hub and Koach Theatre

- Individual player profiles
- Performance metrics
- Development progress
- Training Analysis
- Individual player videos and highlights



SkoutHub

- Consolidated data of players **Nationwide**
- Player ages, physical attributes and demographics
- Match stats and development metrics
- Player comparison analytics
- Player progression forecasting



Koach Loyalty

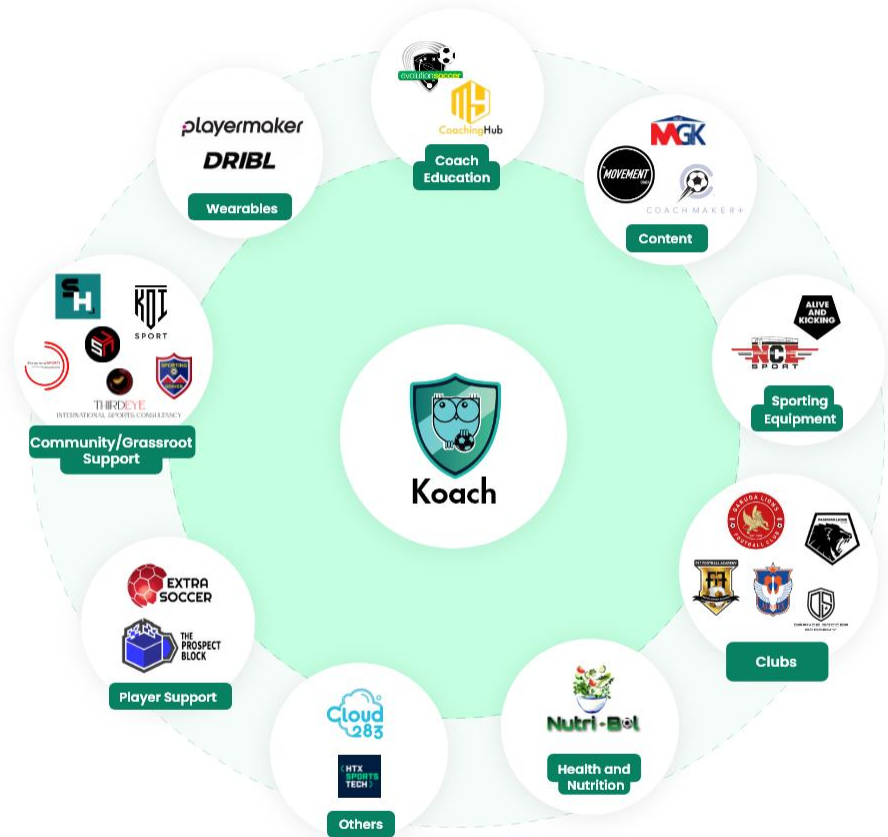
- Player spend and purchase patterns
- Player preferences and behaviour
- Referral and social engagement
- Preferred shopping channels
- Purchase frequency and timing
- Demographic purchase patterns

Holistic Partner Ecosystem

- Increased visibility via cross - marketing activities
- Brand credibility
- Providing customers with access to wide range of services

Our partner ecosystem, captures a wide range of fields including health and nutrition, coach education, and wearables, giving our customers access to an extensive range of products and services that they may not have otherwise had access to, all at a more affordable cost.

Through this, we at Koach strive to be more than just a technology provider to our customers. We are invested in their growth and aim to create a lasting impact in the world of sports.



SUCCESS TO DATE

Over the past year, we've focused on improving our product through feedback from proof of concept customers, while also developing the ecosystem that will support our future customer base.

9,000+
Users

7,000+
Practice Sessions

300+
Teams

83
Clubs

15
Countries

Partnership footprint



User base

Lao Football Federation Youth League



Persik League





THE LAOS SUCCESS STORY



Koach



PHASE 1 FEB TO JUNE 2024

- 570 players on the Koach Hub platform
- Onboarded 15 coaches
- Expanded to 2 provinces
- Player progress tracking for every player (Individual Development Plans)
- Maintaining talent scouting results

PHASE 2 MID JUNE 2024

- Onboarding parents
- Saying goodbye to WhatsApp chats
- Planner, RSVP and Messaging features to be used by Parents
- Match stats being recorded
- Further provincial expansion

LFF YOUTH LEAGUE MID JUNE 2024

- 22 teams across 3 age groups using Koach Hub
- Tournament fixtures via the app
- Digital ID cards maintained on the app

PHASE 3 END JULY 2024

- Integration to SkoutHub for talent scouting.

Testimonials



"Koach Hub has worked great for us, especially in providing real-time data on players' progress, and parents could easily access this information as well"

Habil Hakim

Director

Albirex Niigata, Singapore



"We are thrilled to embark on this transformative journey with Koach Hub. The Champi Champa Football Academy, as the heart of our national youth setup, will undergo complete digitization through Koach Hub's platform. This means that every operation within the academy will be seamlessly integrated, with a strong emphasis on player data. It's a monumental step towards fostering a data-driven, comprehensive approach to player development!"

Sundram Moorthy

Technical Director

Lao Football Federation



"We couldn't recommend Koach highly enough to anyone considering using the platform. The range of features

available has allowed us to take the programme to the next level and to provide something which is unrivaled."

Josh Mountain

Owner

Orange Soccer Academy, United Kingdom





Coach hard, Koach smart!

Winning on and off the field

with  Koach



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